



The Art of Storytelling©



***We exist to empower leaders and teams to breakthrough
and achieve their potential!***

Call us at: + 61 481 307 778

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Would your leaders and team members benefit from enhancing their written and verbal business storytelling?

Just imagine the impact you will have with stakeholders and your business relationships when you add the art of storytelling in your meetings, sales, marketing and interactions. Just imagine how it would feel to know that you learned the science and art of authentically crafting and telling business narratives that land with your audience.

“The Art of Storytelling©” training is a globally acclaimed training, having won an award for “Best Results based Learning Solution” at the World HRD Congress in 2017.



☑ 1-2 Hour | ☑ 1/2 Day | ☑ Full Day | ☑ Custom Program

- We will be leveraging science and mechanics behind the structures, models, and tools – in order to make the learnings easy to implement.
- Your participants will not just learn and master Storytelling but also learn how to craft business stories and how to storyboard their talks, pitches, conversations, and presentations.
- We will leverage a unique blend of methodologies in our work - including T-group, Life Coaching, Gestalt tools, NLP and more – to make learning real and implementable.

Breakthrough Corporate Training is partners with Transforme Learning to offer this course. Gatik Chaujer developed ‘The Art of Storytelling’ and has refined it since 2012. Gatik is a seasoned speaker and has twice been invited to speak on the TEDx stage. Scott honed his speaking skills over 12 years in Toastmasters International and has won many speaking competitions. Scott and Gatik have delivered hundreds of talks to 1000s of leaders and teams. This course will be run by either Gatik Chaujer or Scott Epp using a range of tools, processes, and techniques to enable you and your team members to craft their stories. The Art of Storytelling© is a World Class training that has been run 100+ times with leaders and team members in organisations such as Google, Accenture, ANZ Bank, Fuzzy LogX, Daisee, McKinsey, Adobe, Sunlife Financial and many more. We will deliver a customised learning journey on Storytelling skills for team members.

This will be a highly facilitative experiential journey that will address the specific opportunity areas of the group and will be delivered. We will launch the participants into the why and how of storytelling and they will get to decode and write their first business stories and even present them. We will teach the patterns of business narratives that most align to your group’s needs. This training will be weighted with more practice and activation as participants onsite will have multiple business stories that they will craft and present in small breakout groups. We will also provide some live coaching with the stories which will have flow on benefits for the group and their learning. The training will be a mix of learning, visuals, and group interactions. Here are the outcomes of this training for you and your team members.

- Understanding the why and how of business storytelling and narratives.
- Decode the structures of storytelling, messaging, building curiosity, trust, impact and more.
- Be enabled to cull out their own authentic stories and craft that narrative.
- Deliver the right story with highest impact.
- Learn the 2 pillars of Story Telling and the 8 Patterns of Story Telling.
- Break out of only using data-based communication and learn where and how to use data effectively.
- Become activated with breakout practice, crafting narratives and real play examples of storytelling.



The overall training/coaching is aimed to help participants learn the science and art of crafting and presenting business stories. This course can be run in the following formats: 1-2 Hours, Half Day, Full Day, and Custom Program options are available. Call +61 481 307 778 or email office@breakthroughcorporatetraining.com.au for more information.

Empowering leaders and teams to breakthrough and achieve their potential!

Breakthrough Corporate Training offers workshops, corporate training, coaching, team building, retreats and speaking services to organisations in Australia and worldwide. Breakthrough Corporate Training has a strategic partnership with TransforMe Learning and combined, we have over 70,000 hours of coaching/mentoring/training experience in organisations. 10s of 1000s of People from organisations in Sydney Australia and around the world have been transformed through our talks, corporate training, coaching, and mentoring. See some of our combined clients below.



Our Vision

Breakthrough Corporate Training is a Sydney Australia-based corporate training leader. We facilitate powerful breakthroughs that transform team culture through our CLASS (Communication, Leadership And Soft Skills) and RAW (Resilience And Well-being) Courses and Programs. Our clients experience transformation through our on-line and on-site training, coaching, team building, retreats, and keynote talks. We add enormous value to teams as they become healthy, cohesive, and successful.

Our Core Purpose

To Empower Leaders and Teams to Breakthrough and Achieve Their Potential!

Our Core Values

Our Core Values show you what is really important to us and how we behave. Our core values demonstrate who we are at our core to our clients. These Core Values are intrinsic to who we are, and they do not change. Our Core Values are *Engagement, Breakthrough, and Passion*.

- Engagement* – We are engaged in every client encounter.
- We empower leaders and teams to *Breakthrough*.
- Passion* is our energy that fuels transformation experiences.

Our Nurture Values are values that we care about and that we aim to demonstrate in our behaviour. These values reflect our standards and how we function in our organisation. Our Nurture Values are *Relevance, Heart, Integrity, Presence, Truth, Courage, and Teamwork*.



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